

# July 2018

All Home Types  
Single Family  
Townhouse  
Condo/Coop

## Local Market Insight

Roswell, GA



Presented by  
**Donika Parker**  
**Maximum One Greater Atl. REALTORS**  
Email: [donika@homesbydonika.com](mailto:donika@homesbydonika.com)  
Work Phone: 770-919-8825  
Mobile Phone: 404-519-5017  
Web: [www.homesbydonika.com](http://www.homesbydonika.com)

**July 2018**

Roswell, GA

**New Listings****241****-5.1%**from Jun 2018:  
**254****0.0%**from Jul 2017:  
**0**

| YTD | 2018         | 2017     | +/-         |
|-----|--------------|----------|-------------|
|     | <b>1,685</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **241****Closed Sales****170****-3.4%**from Jun 2018:  
**176****0.0%**from Jul 2017:  
**0**

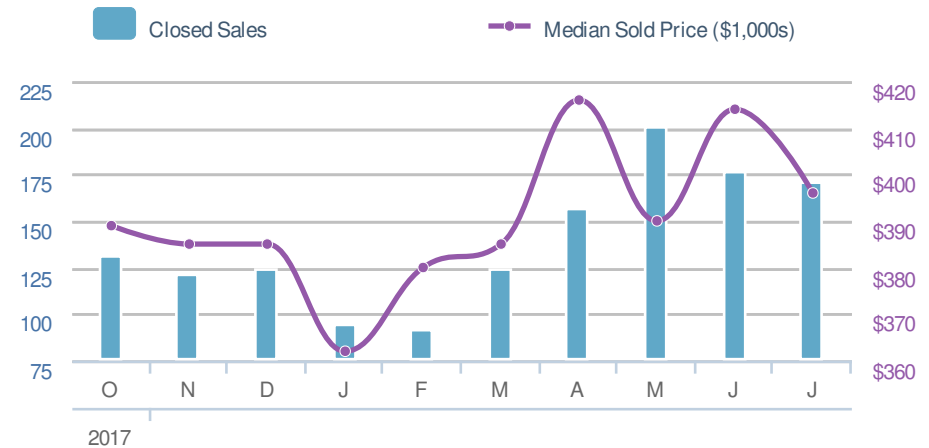
| YTD | 2018         | 2017     | +/-         |
|-----|--------------|----------|-------------|
|     | <b>1,011</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **170****New Pendings****134****-16.8%**from Jun 2018:  
**161****0.0%**from Jul 2017:  
**0**

| YTD | 2018         | 2017     | +/-         |
|-----|--------------|----------|-------------|
|     | <b>1,045</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **134****Median Sold Price****\$396,500****-4.3%**from Jun 2018:  
**\$414,500****0.0%**from Jul 2017:  
**\$0**

| YTD | 2018             | 2017       | +/-         |
|-----|------------------|------------|-------------|
|     | <b>\$397,276</b> | <b>\$0</b> | <b>0.0%</b> |

5-year Jul average: **\$396,500****Active Listings****522**

| Jun 2018   | Jul 2017 |
|------------|----------|
| <b>511</b> | <b>0</b> |

**Median Days to Contract****16**

| Jun 2018  | Jul 2017 | YTD       |
|-----------|----------|-----------|
| <b>16</b> | <b>0</b> | <b>14</b> |

**Avg Sold to OLP Ratio****97.0%**

| Jun 2018     | Jul 2017    | YTD          |
|--------------|-------------|--------------|
| <b>98.0%</b> | <b>0.0%</b> | <b>98.2%</b> |

**July 2018**

Roswell, GA - Single Family

**New Listings****200****-2.9%**from Jun 2018:  
**206****0.0%**from Jul 2017:  
**0**

| YTD | 2018         | 2017     | +/-         |
|-----|--------------|----------|-------------|
|     | <b>1,383</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **200****Closed Sales****138****-4.8%**from Jun 2018:  
**145****0.0%**from Jul 2017:  
**0**

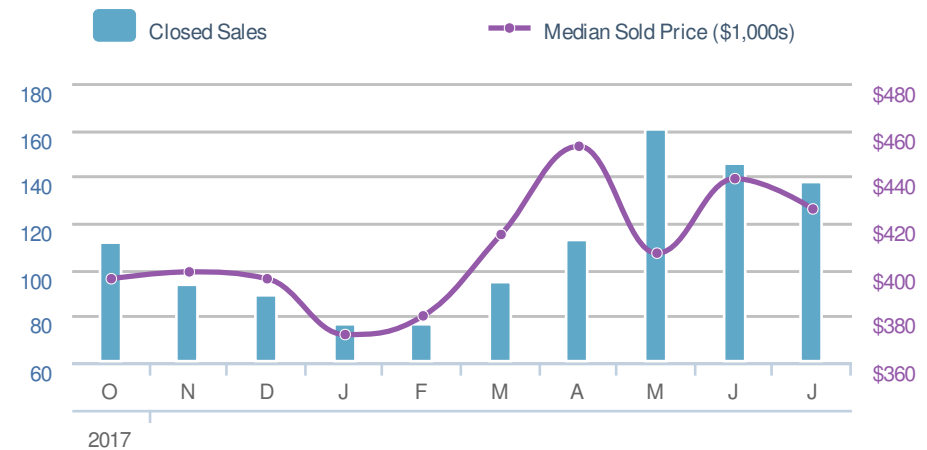
| YTD | 2018       | 2017     | +/-         |
|-----|------------|----------|-------------|
|     | <b>803</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **138****New Pendings****107****-17.1%**from Jun 2018:  
**129****0.0%**from Jul 2017:  
**0**

| YTD | 2018       | 2017     | +/-         |
|-----|------------|----------|-------------|
|     | <b>825</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **107****Median Sold Price****\$426,250****-3.1%**from Jun 2018:  
**\$439,900****0.0%**from Jul 2017:  
**\$0**

| YTD | 2018             | 2017       | +/-         |
|-----|------------------|------------|-------------|
|     | <b>\$415,000</b> | <b>\$0</b> | <b>0.0%</b> |

5-year Jul average: **\$426,250****Active Listings****428**

| Jun 2018   | Jul 2017 |
|------------|----------|
| <b>424</b> | <b>0</b> |

**Median Days to Contract****18**

| Jun 2018  | Jul 2017 | YTD       |
|-----------|----------|-----------|
| <b>16</b> | <b>0</b> | <b>15</b> |

**Avg Sold to OLP Ratio****96.6%**

| Jun 2018     | Jul 2017    | YTD          |
|--------------|-------------|--------------|
| <b>97.8%</b> | <b>0.0%</b> | <b>98.1%</b> |

**July 2018**

Roswell, GA - Townhouse

**New Listings****27** **-22.9%**from Jun 2018:  
**35** **0.0%**from Jul 2017:  
**0**

| YTD | 2018       | 2017     | +/-  |
|-----|------------|----------|------|
|     | <b>227</b> | <b>0</b> | 0.0% |

5-year Jul average: **27****Closed Sales****25** **-10.7%**from Jun 2018:  
**28** **0.0%**from Jul 2017:  
**0**

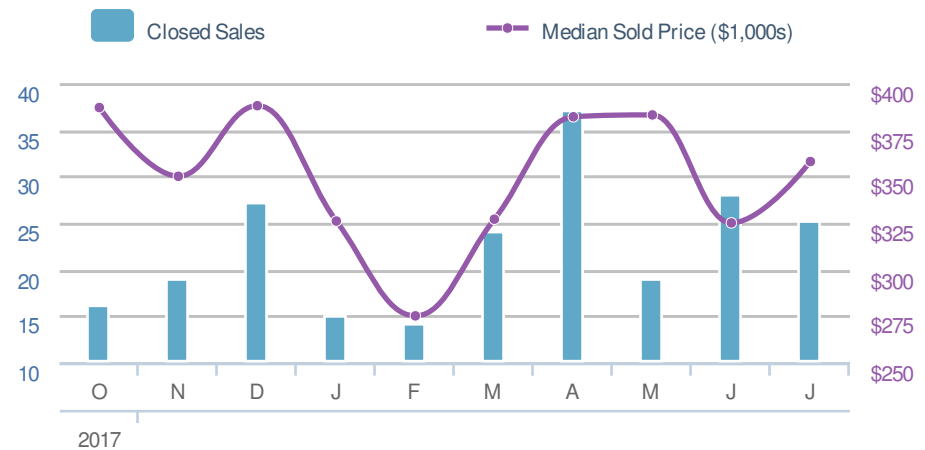
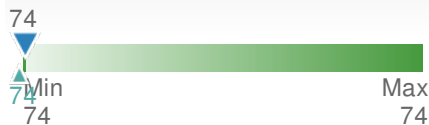
| YTD | 2018       | 2017     | +/-  |
|-----|------------|----------|------|
|     | <b>162</b> | <b>0</b> | 0.0% |

5-year Jul average: **25****New Pending****18** **-25.0%**from Jun 2018:  
**24** **0.0%**from Jul 2017:  
**0**

| YTD | 2018       | 2017     | +/-  |
|-----|------------|----------|------|
|     | <b>167</b> | <b>0</b> | 0.0% |

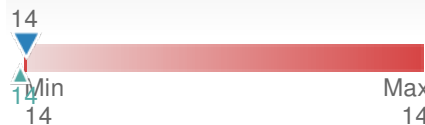
5-year Jul average: **18****Median Sold Price****\$358,000** **10.0%**from Jun 2018:  
**\$325,450** **0.0%**from Jul 2017:  
**\$0**

| YTD | 2018             | 2017       | +/-  |
|-----|------------------|------------|------|
|     | <b>\$363,250</b> | <b>\$0</b> | 0.0% |

5-year Jul average: **\$358,000****Active Listings****74**

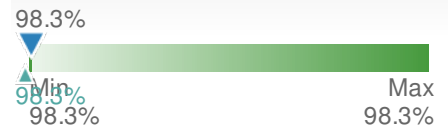
5-year Jul average

| Jun 2018  | Jul 2017 |
|-----------|----------|
| <b>72</b> | <b>0</b> |

**Median Days to Contract****14**

5-year Jul average

| Jun 2018  | Jul 2017 | YTD       |
|-----------|----------|-----------|
| <b>30</b> | <b>0</b> | <b>18</b> |

**Avg Sold to OLP Ratio****98.3%**

5-year Jul average

| Jun 2018     | Jul 2017    | YTD          |
|--------------|-------------|--------------|
| <b>99.0%</b> | <b>0.0%</b> | <b>98.2%</b> |

**July 2018**

Roswell, GA - Condo/Coop

**New Listings****14** **7.7%**from Jun 2018:  
**13** **0.0%**from Jul 2017:  
**0**

| YTD | 2018      | 2017     | +/-         |
|-----|-----------|----------|-------------|
|     | <b>75</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **14****Closed Sales****7** **133.3%**from Jun 2018:  
**3** **0.0%**from Jul 2017:  
**0**

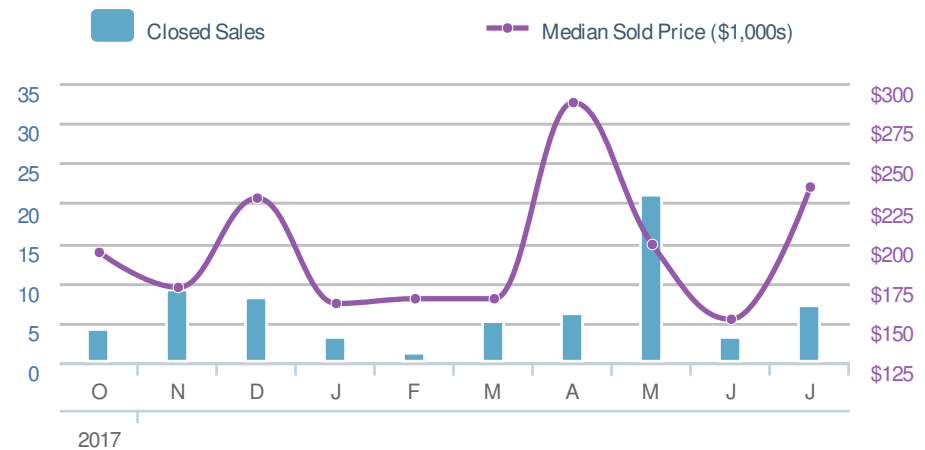
| YTD | 2018      | 2017     | +/-         |
|-----|-----------|----------|-------------|
|     | <b>46</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **7****New Pendings****9** **12.5%**from Jun 2018:  
**8** **0.0%**from Jul 2017:  
**0**

| YTD | 2018      | 2017     | +/-         |
|-----|-----------|----------|-------------|
|     | <b>53</b> | <b>0</b> | <b>0.0%</b> |

5-year Jul average: **9****Median Sold Price****\$235,000** **54.6%**from Jun 2018:  
**\$152,000** **0.0%**from Jul 2017:  
**\$0**

| YTD | 2018             | 2017       | +/-         |
|-----|------------------|------------|-------------|
|     | <b>\$166,250</b> | <b>\$0</b> | <b>0.0%</b> |

5-year Jul average: **\$235,000****Active Listings****20**

| Jun 2018  | Jul 2017 |
|-----------|----------|
| <b>15</b> | <b>0</b> |

**Median Days to Contract****3**

| Jun 2018 | Jul 2017 | YTD      |
|----------|----------|----------|
| <b>4</b> | <b>0</b> | <b>4</b> |

**Avg Sold to OLP Ratio****100.1%**

| Jun 2018      | Jul 2017    | YTD          |
|---------------|-------------|--------------|
| <b>101.2%</b> | <b>0.0%</b> | <b>99.3%</b> |