

March 2019

All Home Types
Single Family
Townhouse
Condo/Coop

Local Market Insight

Kennesaw, GA



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March 2019

Kennesaw, GA

New Listings**177****↑ 19.6%**from Feb 2019:
148**↓ -9.2%**from Mar 2018:
195

YTD	2019	2018	+/-
	461	474	-2.7%

5-year Mar average: **186****Closed Sales****149****↑ 47.5%**from Feb 2019:
101**↑ 12.9%**from Mar 2018:
132

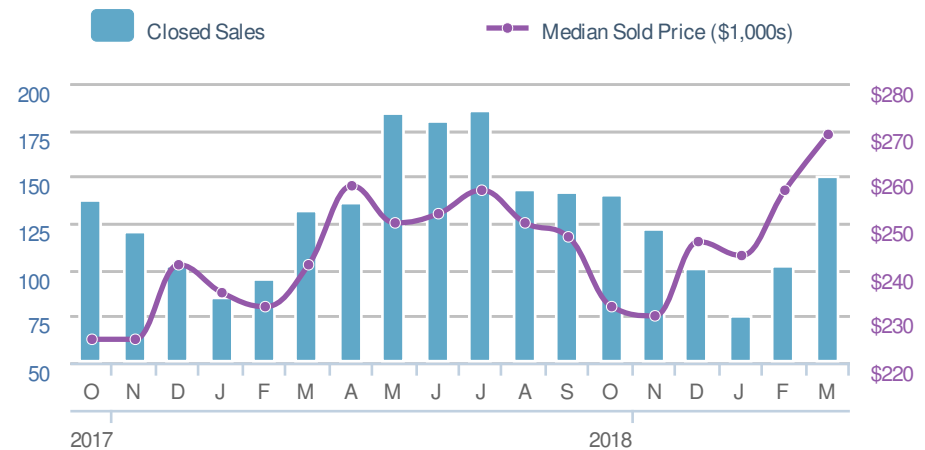
YTD	2019	2018	+/-
	324	312	3.8%

5-year Mar average: **141****New Pending****151****↑ 3.4%**from Feb 2019:
146**↓ -3.2%**from Mar 2018:
156

YTD	2019	2018	+/-
	405	374	8.3%

5-year Mar average: **154****Median Sold Price****\$269,000****↑ 4.7%**from Feb 2019:
\$257,000**↑ 11.5%**from Mar 2018:
\$241,250

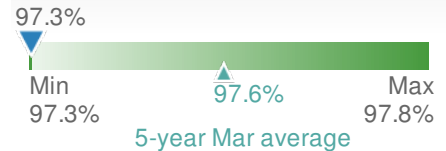
YTD	2019	2018	+/-
	\$257,000	\$238,000	8.0%

5-year Mar average: **\$255,125****Active Listings****221**

Feb 2019	Mar 2018
212	229

Median Days to Contract**13**

Feb 2019	Mar 2018	YTD
22	14	17

Avg Sold to OLP Ratio**97.3%**

Feb 2019	Mar 2018	YTD
96.7%	97.8%	96.8%

March 2019**Kennesaw, GA - Single Family****New Listings****146****↑ 19.7%**from Feb 2019:
122**↓ -8.2%**from Mar 2018:
159

YTD	2019	2018	+/-
	380	401	-5.2%

5-year Mar average: **153****Closed Sales****125****↑ 38.9%**from Feb 2019:
90**↑ 11.6%**from Mar 2018:
112

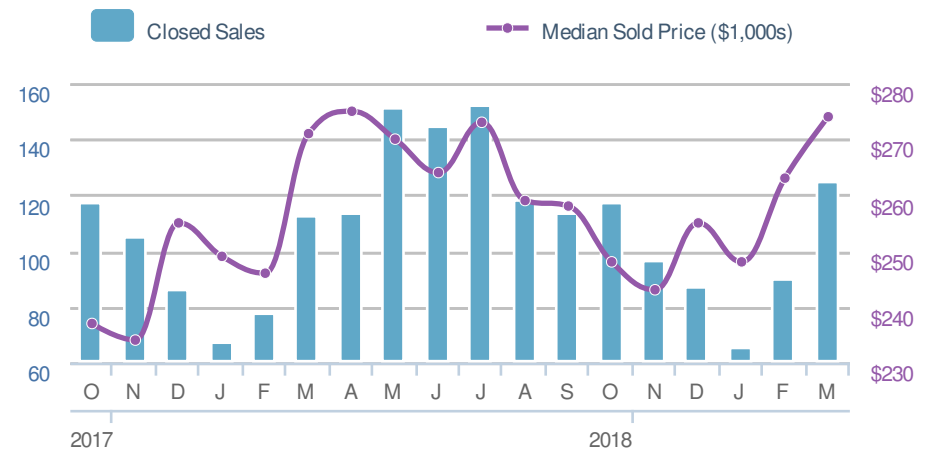
YTD	2019	2018	+/-
	280	256	9.4%

5-year Mar average: **119****New Pending****132****↑ 9.1%**from Feb 2019:
121**↑ 3.1%**from Mar 2018:
128

YTD	2019	2018	+/-
	349	311	12.2%

5-year Mar average: **130****Median Sold Price****\$274,500****↑ 4.2%**from Feb 2019:
\$263,450**↑ 1.1%**from Mar 2018:
\$271,500

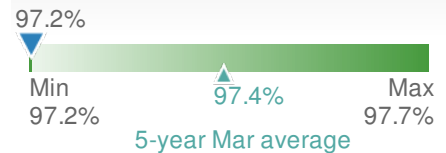
YTD	2019	2018	+/-
	\$264,950	\$254,000	4.3%

5-year Mar average: **\$273,000****Active Listings****174**

Feb 2019	Mar 2018
175	208

Median Days to Contract**13**

Feb 2019	Mar 2018	YTD
22	20	17

Avg Sold to OLP Ratio**97.2%**

Feb 2019	Mar 2018	YTD
96.5%	97.7%	96.6%

March 2019**Kennesaw, GA - Townhouse****New Listings****27****↑50.0%**from Feb 2019:
18**↓-3.6%**from Mar 2018:
28

YTD	2019	2018	+/-
	68	57	19.3%

5-year Mar average: **28****Closed Sales****18****↑80.0%**from Feb 2019:
10**↔0.0%**from Mar 2018:
18

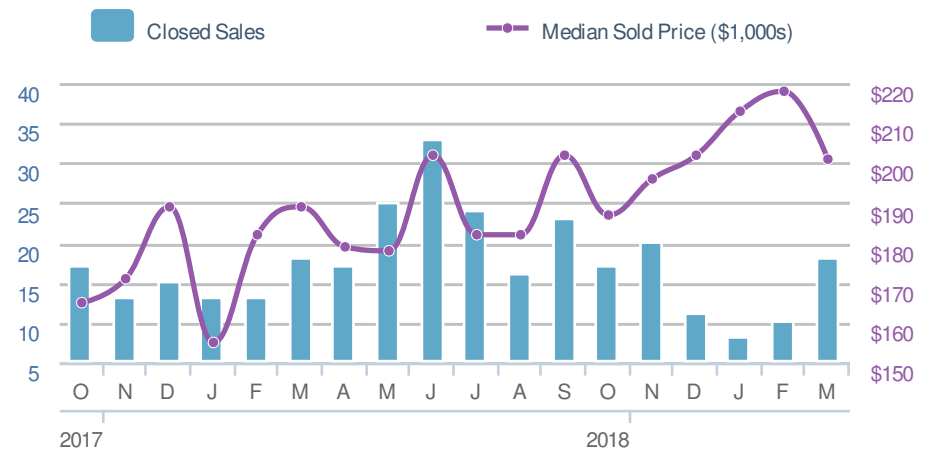
YTD	2019	2018	+/-
	36	44	-18.2%

5-year Mar average: **18****New Pending****13****↓-38.1%**from Feb 2019:
21**↓-38.1%**from Mar 2018:
21

YTD	2019	2018	+/-
	44	48	-8.3%

5-year Mar average: **17****Median Sold Price****\$201,500****↓-7.8%**from Feb 2019:
\$218,500**↑6.2%**from Mar 2018:
\$189,750

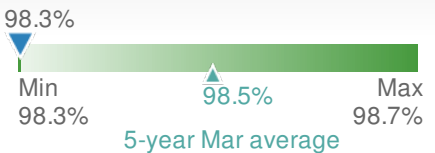
YTD	2019	2018	+/-
	\$208,500	\$183,000	13.9%

5-year Mar average: **\$195,625****Active Listings****39**

Feb 2019	Mar 2018
27	17

Median Days to Contract**12**

Feb 2019	Mar 2018	YTD
34	6	15

Avg Sold to OLP Ratio**98.3%**

Feb 2019	Mar 2018	YTD
99.1%	98.7%	98.5%

March 2019**Kennesaw, GA - Condo/Coop****New Listings****4****↓ -50.0%**from Feb 2019:
8**↓ -50.0%**from Mar 2018:
8

YTD	2019	2018	+/-
	13	16	-18.8%

5-year Mar average: **6****Closed Sales****6****↑ 500.0%**from Feb 2019:
1**↑ 200.0%**from Mar 2018:
2

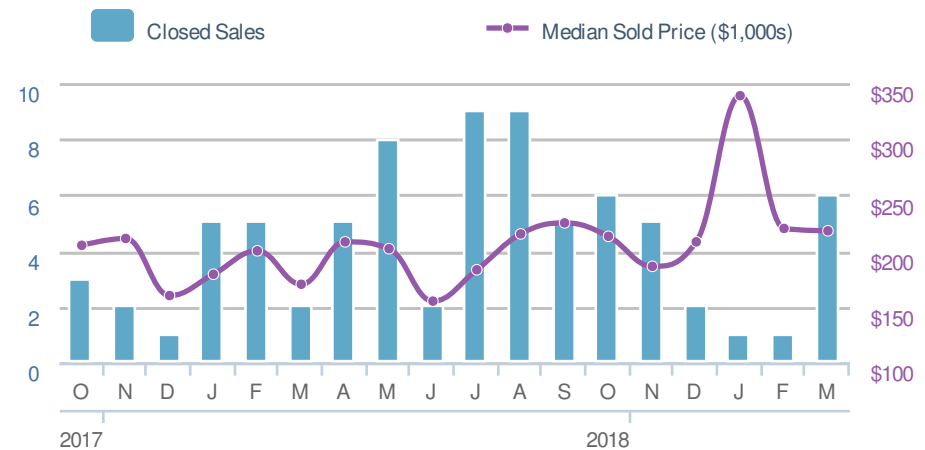
YTD	2019	2018	+/-
	8	12	-33.3%

5-year Mar average: **4****New Pending****6****↑ 50.0%**from Feb 2019:
4**↓ -14.3%**from Mar 2018:
7

YTD	2019	2018	+/-
	12	15	-20.0%

5-year Mar average: **7****Median Sold Price****\$218,000****↓ -0.9%**from Feb 2019:
\$220,000**↑ 28.2%**from Mar 2018:
\$170,000

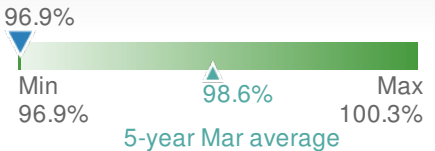
YTD	2019	2018	+/-
	\$224,500	\$177,000	26.8%

5-year Mar average: **\$194,000****Active Listings****8**

Feb 2019	Mar 2018
10	4

Median Days to Contract**48**

Feb 2019	Mar 2018	YTD
13	2	49

Avg Sold to OLP Ratio**96.9%**

Feb 2019	Mar 2018	YTD
95.7%	100.3%	96.5%