

October 2018

All Home Types
Single Family
Townhouse
Condo/Coop

Local Market Insight

Kennesaw, GA



Presented by
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October 2018**Kennesaw, GA****New Listings****171****↑3.0%**from Sep 2018:
166**↑0.6%**from Oct 2017:
170

YTD	2018	2017	+/-
	1,900	1,992	-4.6%

5-year Oct average: **171****Closed Sales****140****↓-0.7%**from Sep 2018:
141**↑2.2%**from Oct 2017:
137

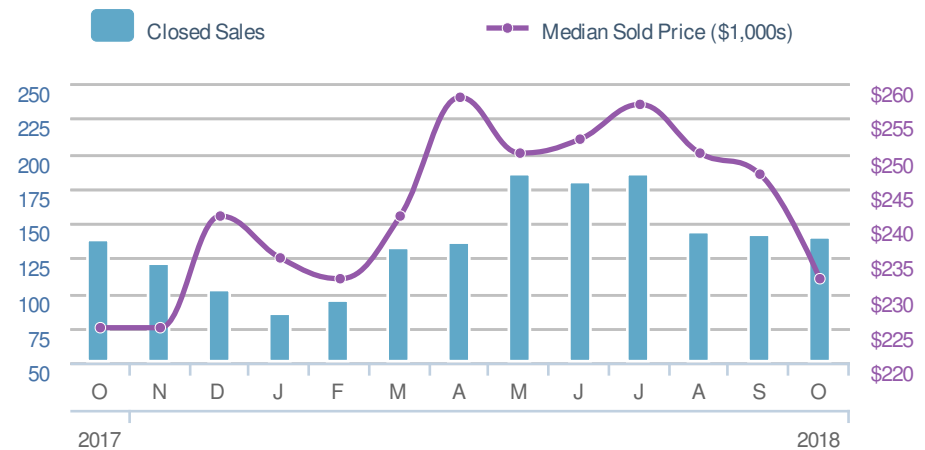
YTD	2018	2017	+/-
	1,419	1,500	-5.4%

5-year Oct average: **139****New Pendings****123****↓-3.1%**from Sep 2018:
127**↓-0.8%**from Oct 2017:
124

YTD	2018	2017	+/-
	1,441	1,524	-5.4%

5-year Oct average: **124****Median Sold Price****\$232,500****↓-5.9%**from Sep 2018:
\$247,000**↑3.3%**from Oct 2017:
\$225,000

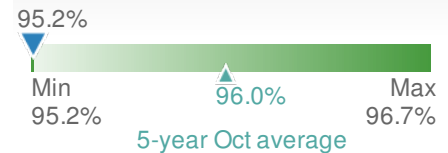
YTD	2018	2017	+/-
	\$248,000	\$224,000	10.7%

5-year Oct average: **\$228,750****Active Listings****294**

Sep 2018	Oct 2017
297	329

Median Days to Contract**17**

Sep 2018	Oct 2017	YTD
21	19	11

Avg Sold to OLP Ratio**95.2%**

Sep 2018	Oct 2017	YTD
97.4%	96.7%	98.0%

October 2018**Kennesaw, GA - Single Family****New Listings****147****↑ 8.9%**from Sep 2018:
135**↑ 5.0%**from Oct 2017:
140

YTD	2018	2017	+/-
	1,598	1,705	-6.3%

5-year Oct average: **144****Closed Sales****117****↑ 3.5%**from Sep 2018:
113**↔ 0.0%**from Oct 2017:
117

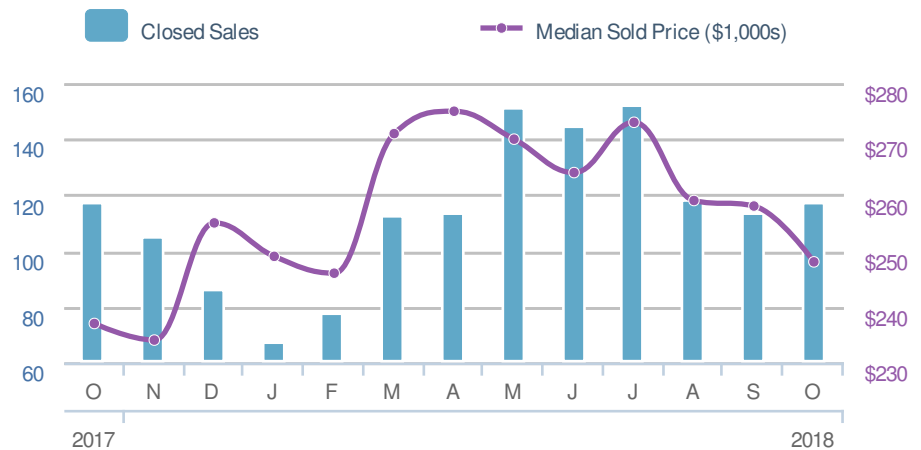
YTD	2018	2017	+/-
	1,164	1,269	-8.3%

5-year Oct average: **117****New Pendings****102****↑ 2.0%**from Sep 2018:
100**↓ -3.8%**from Oct 2017:
106

YTD	2018	2017	+/-
	1,181	1,288	-8.3%

5-year Oct average: **104****Median Sold Price****\$248,000****↓ -3.9%**from Sep 2018:
\$258,000**↑ 4.6%**from Oct 2017:
\$237,000

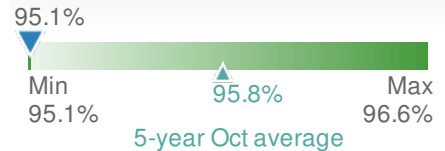
YTD	2018	2017	+/-
	\$260,000	\$236,000	10.2%

5-year Oct average: **\$242,500****Active Listings****259**

Sep 2018	Oct 2017
257	295

Median Days to Contract**24**

Sep 2018	Oct 2017	YTD
22	22	12

Avg Sold to OLP Ratio**95.1%**

Sep 2018	Oct 2017	YTD
97.0%	96.6%	97.9%

October 2018**Kennesaw, GA - Townhouse****New Listings****18****↓ -33.3%**from Sep 2018:
27**↓ -33.3%**from Oct 2017:
27

YTD	2018	2017	+/-
	236	227	4.0%

5-year Oct average: **23****Closed Sales****17****↓ -26.1%**from Sep 2018:
23**↔ 0.0%**from Oct 2017:
17

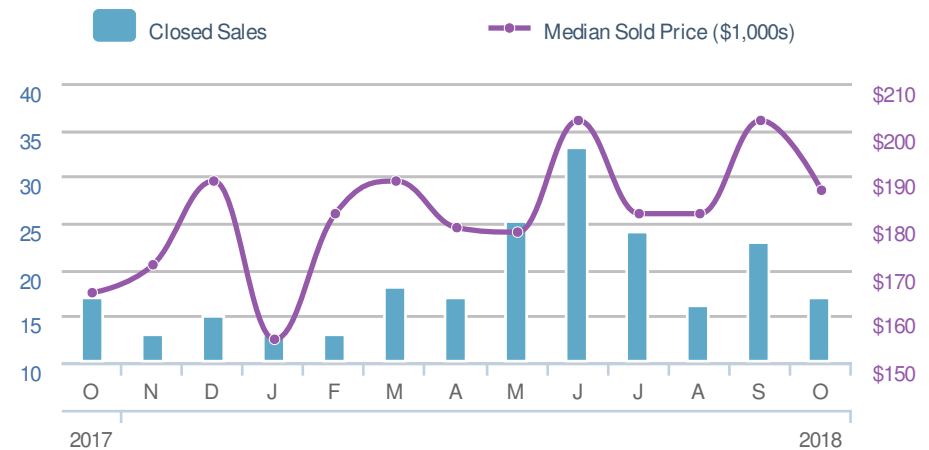
YTD	2018	2017	+/-
	199	173	15.0%

5-year Oct average: **17****New Pending****16****↓ -23.8%**from Sep 2018:
21**↓ -5.9%**from Oct 2017:
17

YTD	2018	2017	+/-
	205	177	15.8%

5-year Oct average: **17****Median Sold Price****\$187,616****↓ -7.1%**from Sep 2018:
\$202,000**↑ 13.7%**from Oct 2017:
\$165,000

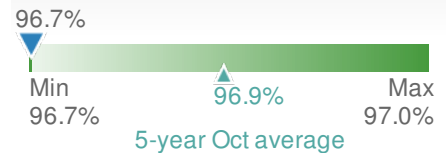
YTD	2018	2017	+/-
	\$187,000	\$170,000	10.0%

5-year Oct average: **\$176,308****Active Listings****27**

Sep 2018	Oct 2017
31	28

Median Days to Contract**6**

Sep 2018	Oct 2017	YTD
6	6	7

Avg Sold to OLP Ratio**96.7%**

Sep 2018	Oct 2017	YTD
99.8%	97.0%	98.8%

October 2018**Kennesaw, GA - Condo/Coop****New Listings****6****↑50.0%**

from Sep 2018:

4**↑100.0%**

from Oct 2017:

3

YTD	2018	2017	+/-
	66	60	10.0%

5-year Oct average: **5****Closed Sales****6****↑20.0%**

from Sep 2018:

5**↑100.0%**

from Oct 2017:

3

YTD	2018	2017	+/-
	56	58	-3.4%

5-year Oct average: **5****New Pending****5****↓-16.7%**

from Sep 2018:

6**↑400.0%**

from Oct 2017:

1

YTD	2018	2017	+/-
	55	59	-6.8%

5-year Oct average: **3****Median Sold Price****\$213,250****↓-5.2%**

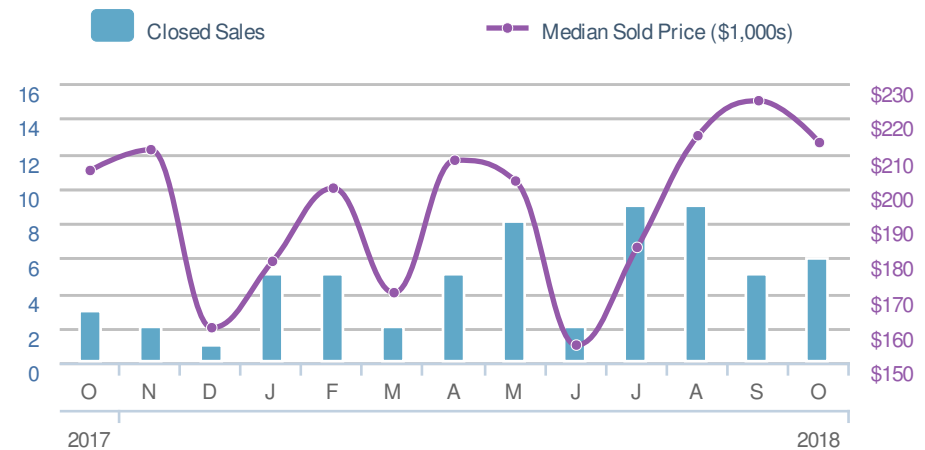
from Sep 2018:

\$225,000**↑4.0%**

from Oct 2017:

\$205,000

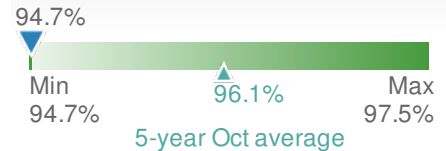
YTD	2018	2017	+/-
	\$200,000	\$181,000	10.5%

5-year Oct average: **\$209,125****Active Listings****8**

Sep 2018	Oct 2017
9	6

Median Days to Contract**12**

Sep 2018	Oct 2017	YTD
21	29	10

Avg Sold to OLP Ratio**94.7%**

Sep 2018	Oct 2017	YTD
94.8%	97.5%	98.2%